



# COMMUNITY IN PRACTICE

WITH ONE SHARED GOAL, WE HAVE THE KNOWLEDGE AND PASSION TO POSITIVELY CHANGE THE IMPACT WE HAVE AND THE LEGACY WE LEAVE.

At Lyreco, we believe that sustainability is more than just a buzzword. It's a way of thinking and doing that we are obligated to apply throughout our businesses. That's why we've created the

## **Lyreco Goodness** **Community in Practice** **Programme,**

which aims to inspire positive change and help businesses make a real difference.

Going above and beyond traditional corporate social responsibility initiatives, we believe that together we can achieve great things to help build a better future for all.



## What is community in practice?

Lyreco Goodness Community in Practice aims to bring together our suppliers and customers, no matter their size or industry, to create a community of users with one common goal – working towards becoming more sustainable.

The programme is a collaborative initiative designed to encourage knowledge sharing and best practice exchange among businesses from different industries and areas of expertise.

## What are the benefits of the programme?

The benefits of the programme include improved collaboration, increased knowledge sharing, and the development of innovative solutions for business challenges. It also helps to break down silos and fosters a culture of continuous improvement.

## Membership is free

for customers who are microbusinesses, social enterprises, or charities. To support the running of the network and to help support our charity partners, all other members will pay a small fee which is tiered depending on organisation size and type. 30% of membership fees will go to our [charity partners](#). Please get in touch for information on membership fees for your organisation.

## What opportunities does the community provide?

The community will:

- Informal support via Lyreco and other community members to develop and grow your sustainability strategy
- Discuss best practices on sustainability, via members of the community and via Lyreco.
- Support via community members and also informal support from Lyreco to develop and grow your sustainability strategy.
- Guest speakers and educational workshops will be held throughout the year.

## Who can join?

All customers and suppliers are encouraged to join

We are particularly keen to engage with charities, social enterprises and micro-businesses that may benefit most from the extra resource to develop their sustainable development strategies.



# No matter where you are on your sustainability journey,

WE ARE BUILDING A COMMUNITY THAT CARES.

If you are interested in being a part of a community of members that are all focused on sustainability and improving it within their business, you can register your interest below or contact [wise.goodness@lyreco.com](mailto:wise.goodness@lyreco.com)

**Find out more**

To find out more information about the programme head to [why.lyreco.com](https://www.lyreco.com/why)  
Watch our Customer Sustainability Manager speak about the benefits of the programme [here](#)