

# Recycling made easy

Why throw away hand-towel waste when it can be turned into new paper products?

Tork PaperCircle gives you an easy, cost-efficient way to achieve your waste-reduction targets while maintaining a great washroom experience.



Join the movement  
that recycles over

**35 million**

hand towels a month

Save

**1.7 tonnes**

of waste per site  
each year<sup>1</sup>

Reduce waste  
by up to

**20%**

compared to other  
waste-handling  
options<sup>2</sup>

# Give your used hand towels a new life

## How it works



## What's in it for you?

- Easy-to-implement recycling service
- Ready-to-use washroom communication
- Improved self-service portal with personalised waste-collection reports
- Downloadable certificates to showcase achievements

**100%**  
of office employees believe that the Tork PaperCircle programme helps them create a more sustainable environment<sup>4</sup>

## Holistic sustainability benefits from Tork

A movement that recycles over 35 million hand towels a month across 14 European countries



Reduce waste by up to 20% compared to other waste-handling options<sup>2</sup>



Recycle paper towels and help to reduce the carbon footprint by up to 40%<sup>5</sup>



85% of customers said that implementing Tork PaperCircle was easy<sup>4</sup>



Find out more at: [tork.co.uk](http://tork.co.uk) or [tork.ie](http://tork.ie)



1 Average pick-up from over 640 sites during 2023  
 2 Based on results from Tork PaperCircle pilot customers in Germany and the Netherlands  
 3 98% of this waste needs to be purely hand towels  
 4 Based on survey results conducted in January 2022 of 41 Tork PaperCircle customers in Europe  
 5 Potential CO2e savings from recycling of used hand towels compared to incineration with energy recovery. Estimation based on a third-party-verified life-cycle assessment for EU-average conditions, where processes avoided through the alternative use of fresh fibres and energy were considered. Potential savings in kg CO2e are calculated based on the result from the life-cycle assessment and the collected weight reported to us. Estimate should not be used for carbon footprint calculations or reporting purposes.